

CLEAR CHOICE HEALTH PLANS REPORTS THIRD QUARTER FINANCIAL RESULTS

Bend, Oregon, November 21, 2007 – Clear Choice Health Plans, Inc. (OTCBB: CCHN) today announced net income of \$783,000, or \$.42 per basic share, on revenue of \$44.8 million for the third quarter ended September 30, 2007. The company earned \$1.9 million, equal to \$1.04 per basic share, on revenue of \$43.5 million for the third quarter of 2006. Income from operations declined to \$497,000 for the third quarter of 2007 from \$1.8 million in the same quarter a year ago, primarily reflecting an increase in administrative expense as Clear Choice builds greater corporate infrastructure to support future growth.

For the nine months ended September 30, 2007, total revenue rose to \$137.7 million from \$123.6 million reported for the first nine months of 2006. Net income for the nine months ended September 30, 2007 was \$4.4 million, or \$2.37 per basic share, compared with \$6.8 million, or \$3.76 per basic share, for the first nine months of 2006. Income from operations for the first nine months of 2007 declined to \$1.9 million from \$8.6 million for the first nine months of 2006, principally attributable to sharply higher medical and administrative expenses.

Additional highlights for the quarter ended September 30, 2007 include a 14% increase in membership; a 3.5% increase in total assets to \$86.3 million; and a 12% rise in total stockholders' equity to \$53.9 million, compared with the quarter ended September 30, 2006.

"We are pleased with our growth in revenues and membership, but concerned about the rising healthcare costs, which affect everyone and pose a major challenge for consumers and insurers alike," said Patricia Gibford, president and CEO of Clear Choice Health Plans, "We are working closely and diligently with our provider community to explore ways to improve the effectiveness and efficiency of healthcare delivery, while stabilizing the significantly higher costs.

Review of Operations

Total revenues rose 3% to \$44.8 million for the quarter ended September 30, 2007 and for the nine months ended September 30, 2007 revenues have increased 11% to \$137.7 million. Membership growth in the third quarter of 2007 increased to 14% and 15% for the first nine months of 2007 from the addition of more than 4,000 members reflecting, in part, the addition of a large municipal customer in October 2006. Also, revenue growth benefited from steady, single-digit increases in Medicare Advantage membership and expansion of the company's commercial plans into new geographic areas.

Medical expenses as a percent of net premium revenue were 87.4% for the third quarter of 2007, compared with 87.7% for the third quarter of 2006. For the first nine months of 2007, the medical expense ratio was 87.7%, compared with 84.6% for the corresponding period of 2006.

"The medical loss ratio has remained in the 87% -88% range all year and does not appear to be waning," said Gunnar Hansen, chief financial officer. "Since the moment of his arrival, our new medical director, Joe Johnson, MD, began meeting with our provider community to understand the main health care costs drivers and look for ways to improve the efficiency and cost effectiveness of medical services."

Administrative expense represented 11.5% of total revenue in the third quarter of 2007, compared with 8.0% in the third quarter of 2006. Administrative expense in the third quarter of 2007 increased 48% to \$5.2 million from \$3.5 million in the same quarter of 2006, primarily as a result of continued investment in infrastructure to expand administrative and claims processing capabilities, including systems analysis, outsourcing Medicaid claims administration and increased Medicare reporting. For the first nine months of 2007, administrative expense is up 44% to \$15.0 million from \$10.4 million, in the first nine months of 2006.

Earnings before taxes for the 2007 third quarter of 2007 decreased to \$1.3 million from \$3.0 million in the third quarter of 2006. Investment income for the third quarter of 2007 decreased 29% from the third quarter of 2006. The decrease in investment income was due primarily to the recognition of a capital gain of approximately \$750,000 for the sale of an equity investment in the third quarter of 2006, which increased investment income for that period.

Balance Sheet Review

Total assets at September 30, 2007 grew to \$86.3 million from \$83.4 million at the same time last year. Receivables of \$10.9 million decreased from \$16.3 million in the year-ago period and from \$12.8 million from the June 30, 2007 period, reflecting catch-up payments from Oregon Health Plan and Medicare (CMS). The company has no long-term debt. Shareholders' equity totaled \$53.9 million, compared with \$48.1 million at September 30, 2006.

Property, plant and equipment increased approximately \$7 million from the end of the prior quarter due to the continued construction of the Clear Choice Health Plans office building. Part of the cost of the building was paid from cash with the balance from a \$3.2 million construction loan. The project is approximately 45 percent complete and is on target to be completed by April 2008. The 78,000 square foot, LEED certified office building will be the main headquarters for Clear Choice Health Plans.

About Clear Choice Health Plans, Inc.

On March 15, 2007, the merger of Central Oregon Independent Health Services, Inc. with and into its wholly owned subsidiary, Clear Choice Health Plans, Inc. became effective. The company now operates its business as a domestic insurance company under its trade name, Clear Choice Health Plans.

Clear Choice Health Plans emphasizes access to care with a full panel of physicians and hospitals, customer focused service and comprehensive health insurance. The company offers a variety of Medicare Advantage and commercial health plans to groups, individuals, and families throughout Central, Eastern and the Columbia Gorge regions of Oregon, as well as group plans and administrative services to employers throughout Oregon.

Cautionary Statement Regarding Forward Looking Statements

Safe Harbor statement under the Private Securities Litigation Reform Act of 1995 – Certain of the above statements contained in this press release are forward-looking statements that involve a number of risks and uncertainties. Such forward-looking statements, including, but not limited to, the anticipated completion time for the company's new building, are within the meaning of that term in Section 27A of the Securities Act of 1933, as amended, and Section

21E of the Securities Act of 1934, as amended. The words "believe," "estimate," "expect," "intend," "anticipate," "plan," "appears," "will," and similar expressions and variations thereof identify certain of such forward-looking statements, which speak only as of the dates on which they were made. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those indicated in the forward-looking statements as a result of various factors. Readers are cautioned not to place undue reliance on these forward-looking statements.

Clear Choice Health Plans, Inc.
Condensed Consolidated Income Statement

<i>(Dollars in thousands)</i> <i>(unaudited)</i>	Quarter Ended		Percent Change	Nine Months Ended		Percent Change
	9/30/2007	9/30/2006		9/30/2007	9/30/2006	
Premium Revenue	\$ 44,639	\$ 43,253	3%	\$ 137,318	\$ 123,099	12%
Other Revenues	197	226		420	498	
Total Revenue	44,836	43,479	3%	137,738	123,597	11%
Medical Expenses	(39,170)	(38,148)	3%	(120,838)	(104,549)	16%
<i>Medical Loss Ratio</i>	<i>-87.7%</i>	<i>-88.2%</i>		<i>-88.0%</i>	<i>-84.9%</i>	
Administration Expense	(5,169)	(3,489)	48%	(14,984)	(10,439)	44%
<i>Administrative Expense Ratio</i>	<i>-11.5%</i>	<i>-8.0%</i>		<i>-10.9%</i>	<i>-8.4%</i>	
Income from Operations	497	1,842	-73%	1,916	8,609	-78%
Investment Income	845	1,192	-29%	5,005	2,495	101%
Earnings Before Taxes	1,342	3,034	-56%	6,921	11,104	-38%
Income Taxes	(559)	(1,153)		(2,552)	(4,339)	
<i>Income Tax Rate</i>	<i>-41.7%</i>	<i>-38.0%</i>		<i>-36.9%</i>	<i>-39.1%</i>	
Net Income	\$ 783	\$ 1,881	-58%	\$ 4,369	\$ 6,765	-35%
Basic Earnings per Share	\$0.42	\$1.04	-60%	\$2.37	\$3.76	-37%
Weighted Average Shares Outstanding						
Basic	1,854,338	1,803,689		1,846,583	1,799,075	

Clear Choice Health Plans, Inc.
Condensed Consolidated Balance Sheet

<i>(Dollars in thousands)</i> <i>(unaudited)</i>	<u>9/30/2007</u>	<u>12/31/06</u>	<u>9/30/2006</u>
ASSETS			
Current assets:			
Cash & cash equivalents	\$ 9,831	\$ 17,814	\$ 11,991
Investments - current	5,445	4,949	6,556
Accounts and other receivables	10,890	13,057	16,283
Deferred income taxes, net	399	294	485
Total current assets	<u>26,565</u>	<u>36,114</u>	<u>35,315</u>
Investments, net of current portion	46,273	43,693	39,919
Property, plant and equipment, net	11,260	3,001	4,310
Restricted security	1,783	6,288	3,691
Other assets	372	132	121
Total assets	<u>\$ 86,253</u>	<u>\$ 89,228</u>	<u>\$ 83,356</u>
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current liabilities:			
Claims and withhold payable	\$ 23,320	\$ 35,317	\$ 29,260
Accounts payable and accrued liabilities	4,102	3,578	3,254
Premiums received in advance	583	412	1,732
Construction Loan	3,180		
Total current liabilities	<u>31,185</u>	<u>39,307</u>	<u>34,246</u>
Deferred tax liability, net	1,196	1,112	966
Total liabilities	<u>32,381</u>	<u>40,419</u>	<u>35,212</u>
Shareholders' equity:			
Stock	11,717	11,369	10,899
Retained earnings and accumulated other	42,155	37,440	37,245
Total stockholders' equity	<u>53,872</u>	<u>48,809</u>	<u>48,144</u>
Total liabilities and stockholders' equity	<u>\$ 86,253</u>	<u>\$ 89,228</u>	<u>\$ 83,356</u>